
Society of Women Engineers

Northwestern University

Winter 1999-2000

RECENT EVENTS

29th Annual Career Day for Girls has highest turnout ever

After much preparation and planning, the 29th Annual Career Day Girls started with a boom- having the highest turnout ever. Over 200 girls attended. This could be due to more women getting inspired and receiving positive information about going into the engineering and science fields.

And that is exactly what Career Day set out to do. Panel Discussions on Biomedical, Chemical, Civil, Electrical and Computer Engineering, and other various engineering branches were held.

A Design Competition was also held to get the girls actively thinking from an engineering perspective. Groups of 3-4 girls had to create a contraption with only the materials given to make sure that 3 metal rings and a straw landed in a hula hoop sized hole about 20 feet below. *Cont.... pg.2*



NATIONAL SWE WEBSITE: www.swe.org

***Sponsor, Marla Dwyer, of
SWE, NSBE, and SHPE
leaves after 8 years of
dedication and service.***

From successfully coordinating Industry Day and Career Day to just being there to talk, Marla Dwyer has been an amazing leader. But now she has decided to take the next step in her life and work in the Peace Corps for 2 years in El Salvador. On behalf of SWE and the other Engineering Societies, we wish Marla the best of luck in her future endeavors, and a safe trip to Central America! You're genuine actions of reaching out to others and to us will remain in our hearts always. We'll miss you Marla!!

Congrats to our new
SWE EXEC
BOARD!
2000-2001

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Check out our website at:

<http://msgroups.tech.nwu.edu/swe>

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Industry Day attracts many students and companies alike

This past October 29, 1999, the Society of Women Engineers held its annual Industry Day. This is the largest technical job fair at Northwestern. It provides an excellent opportunity for students to distribute their resumes, find out about companies, and practice networking.

The SWE members and officers put a lot of work into preparing for Industry Day. From getting down and dirty while painting the Industry Day Banner, to making sure the program included every company's name along with a short description of each, Industry Day 1999 was a success.

The success was also attributed to the volunteers who were kept busy handing out nametags and programs, and leading students to the companies they were interested in.

While students were handing out resumes left and right to prospective technical companies, the reps of the companies saw Industry Day as an opportunity to get to meet the high quality of students at Northwestern and to make their name more visible to job applicants. These companies ranged from consulting firms, like Andersen Consulting, to computer technology corporations, like Seagate Technology.

The Society of Women Engineers was pleased to have over 90 companies and 800 students in attendance. If you are interested in participating in Industry Day 2000, it will be held at the Omni Orrington once again, on October 19, 2000.

Volunteers use Engineering skills at Lekotek

The Lekotek Center adapts toys to make them accessible to children with all types of disabilities. This year, SWE had a vision that they could use the technical skills and creativity of their members to help the Lekotek Center on Ridge Avenue. Working together with other SWE members doing hands on work is a great way to make a positive difference in the community of those who face this type of hardship. SWE hopes to continue their relationship with Lekotek and encourage more active, consistent participation from their members so that this can become part of an annual SWE community service event. Members can look forward to participating while putting their excellent engineering skills to work!

Get the inside scoop at SWE Study Nights!

Study nights are used to give students not only a chance to munch on some food while they study, but it also gives them a chance to speak with upperclassmen about classes. In previous study nights, students have asked upperclassmen about their experiences with the co-op program, and advice for which classes to take. If you need any advice or just want to chat, come to SWE study nights! Check your e-mail to find out where they will be held next quarter.

Bonding Over Too Much Light...

SWE is not only about having a support group for various engineering activities, it's also about interacting with members through non-academic functions. So SWE members decided to check out the scene at "Too Much Light Makes the Baby Go Blind". At this high-energy show held in the Northside of Chicago, a hilarious group of actors perform "30 plays in 60 minutes". The audience determines the skit that is performed by screaming the number of the short play they want to hear, and continue to do this until all 30 plays are heard. About 15 SWE members enjoyed this night out to explore one of Chicago's popular events. It gave them a chance to get to know their fellow SWE members without their Physics book in their hand- which made the night of course a lot more exciting! Look out for more social events that you can attend, oftentimes for free (!!), if you are up for some good times!

Career Day...

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On a broader note, workshops on the college application process and picking a major were also given. Panels for Parents and Counselors were also available for any questions the adults had about engineering and admissions.

Career Day ended smoothly with a reception for NU alumnae, SWE members, and volunteers. The girls left the conference being more aware and confident about taking on a major in engineering- a successful ending indeed!